

An aerial photograph of a large industrial facility, likely a car manufacturing plant. The image shows several large, interconnected buildings with grey roofs. In the foreground and middle ground, there is a vast parking lot filled with hundreds of cars, organized into neat rows. To the right, a road with a white fence runs alongside the facility. The background features green fields and trees under a clear sky. The word "ECONOMY" is superimposed in large, bold, red letters across the center of the image.

**ECONOMY**



# INDUSTRY IN POLAND



**STEELWORKS SZCZECIN**



**FIAT AUTO POLAND  
BIELSKO-BIAŁA**

**There are 22 industrial centers in Poland, placed mainly in the vicinity of big cities.**

**Dominant sectors are: mining, chemical industry, electronics, means of transport production (buses, planes, helicopters), metallurgy and building materials industry as well as food and clothes production.**



**STEELWORKS KATOWICE**



**CHOCOLATE MANUFACTORY  
„WEDEL” IN WARSZAWA**



# TRANSPORT IN POLAND

## **RAIL:**

**THE TOTAL LENGTH  
OF RAILROADS IS 23,882 KM.**

## **CARS:**

**AT THE END OF 2009 THERE  
WERE 913 KM OF  
MOTORWAYS IN POLAND,  
300KM STILL BEING BUILT  
AND OVER 606KM OF EXPRESS  
ROADS.**





# WATER AND AIR TRANSPORT



**FERRY SERVICE:  
ŚWINOUJŚCIE -YSTAD**

## WATER

ACCESS TO THE SEA AND MANY WATER RESERVOIRS MAKES IT POSSIBLE TO DEVELOP NAVIGATION AND SHIPPING.



**PASSENGER SHIP - THE BALTIC SEA**

## AIR

IN POLAND THERE ARE MANY INTERNATIONAL AIRPORTS, HOWEVER THE BEST KNOWN ARE:  
„OKĘCIE” AIRPORT IN WARSZAWA AND AIRPORT KRAKÓW-BALICE



**AIRPORT OKĘCIE**



**AIRPORT KRAKÓW**

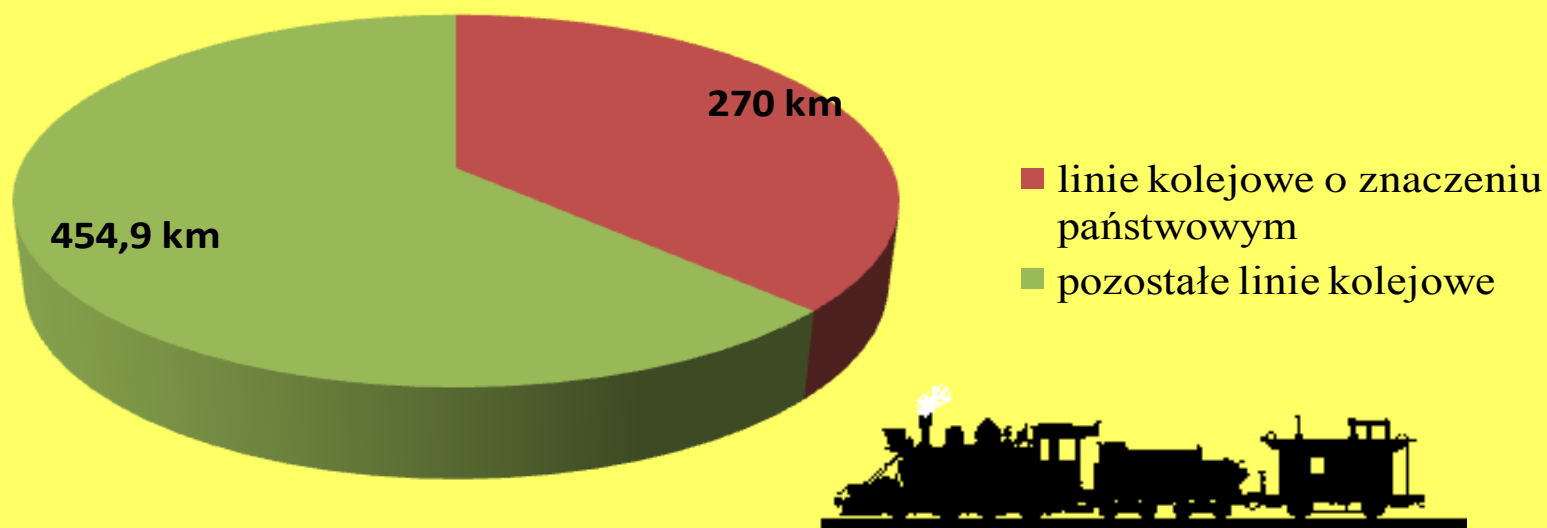
# RAIL TRANSPORT IN THE REGION

**THE TOTAL LENGTH OF RAILROADS : 724,9 KM**

**NATIONAL RAILROADS: 270 KM**

**OTHER RAILROADS: 454,9 KM**

Długość linii kolejowych w km



**NATIONAL RAILROADS**

**OTHER RAILROADS**



# ROADS IN ŚWIĘTOKRZYSKI REGION

THERE ARE NO MOTORWAYS  
RUNNING THROUGH THE REGION,  
ONLY NATIONAL ROADS. ROAD  
NETWORK IS 12,129 KM LONG.  
THE LENGTH OF NATIONAL ROADS  
AMOUNTS TO 752 KM.  
THE MOST IMPORTANT ARE:  
NO7 – FROM NORTH TO SOUTH,  
NO74 – FROM WEST TO EAST



**ROAD NO 42**



**ROAD JUNCTION IN CHECINY**



**NATIONAL ROAD E7**

# THE MOST IMPORTANT RAIL JUNCTIONS IN OUR REGION



RAILWAY STATION SKARŻYSKO-KAMIENNA



RAILWAY STATION- KIELCE



STEAM TRAIN STATION SKARŻYSKO-KAMIENNA



# AIR TRANSPORT



**THERE IS A SMALL CIVIC AND SPORTS AIRPORT IN MASŁÓW, NEAR KIELCE, BUT WITH NO SCHEDULED AIRLINE SERVICE. THE AIRPORT WAS FOUNDED IN 1937. THE LENGTH OF THE RUNAWAY IS 900 M. IT IS GOING TO BE EXTENDED AND MODERNIZED SOON.**





# MAIN INDUSTRIAL SECTORS IN ŚWIĘTOKRZYSKI REGION

**KIELCE, STARACHOWICE, SKARŻYSKO-KAMIENNA**

- **METALLURGY AND MACHINE BUILDING:**

- **BUILDING MATERIALS:**

**KIELCE, PIŃCZÓW, MAŁOGOSZCZ, OŻARÓW**

- **CERAMIC:**

**ĆMIELÓW**

- **POWER INDUSTRY:**

**POŁANIEC**

- **STEEL INDUSTRY:**

**OSTROWIEC ŚWIĘTOKRZYSKI**

# THE BIGGEST COMPANIES IN OUR REGION



**CELSA STEELWORKS  
OSTROWIEC**



**LAFARGE CEMENT  
PLANT S.A.  
MAŁOGOSZCZ**



**EXBUD SKANSKA  
S.A. KIELCE**



**BUILDING MATERIALS  
STORE S.A. BUSKO-ZDRÓJ**



**POWER STATION  
IN POŁANIEC**



**ĆMIELÓW PORCELAIN  
MANUFACTORY**



# LABOUR MARKET IN THE REGION

**UNEMPLOYED – IN TOTAL**  
**79, 440**  
**(31st JULY 2010)**

**WITHOUT THE RIGHTH  
TO UNEMPLOYMENT BENEFIT**  
**66,098**

**WITH THE RIGHT  
TO UNEMPLOYMENT BENEFIT**  
**13, 342**

**The unemployment rate at the end of June 2010 was at the level of 14,1%, while in Poland it was 11,3%**

<b>17,564 UNEMPLOYED BELOW THE AGE OF 25</b>	<b>22,1%</b>
<b>40,678 WOMEN UNEMPLOYED</b>	<b>51,2%</b>
<b>41,569 UNEMPLOYED LIVING IN VILLAGES</b>	<b>52,3%</b>
<b>3,734 UNEMPLOYED WITH DISABILITIES</b>	<b>4,7%</b>

# **STARACHOWICE AND ITS INDUSTRY**

**STARACHOWICE IS AN IMPORTANT ADMINISTRATIVE AND INDUSTRIAL CENTRE IN ŚWIĘTOKRZYSKI REGION WITH LONG TERM TRADITIONS OF METAL AND METALLURGY AND WOOD INDUSTRIES AS WELL AS CAR PRODUCTION (STAR TRUCKS).**



**NOWADAYS OTHER FIELDS OF PRODUCTION ARE DEVELOPED: BUILDING MATERIALS ,FURNITURE PRODUCTION, MEAT PROCESSING, TRANSPORT SERVICE AND CAR MACHINE BRANCHES. THE NUMBER OF COMPANIES HAS INCREASED RECENTLY. NOWADAYS THERE ARE ABOUT 5000 OF ECONOMICAL SUBJECTS WITHIN STARACHOWICE, SOME OF THEM ARE A PART OF SPECIAL ECONOMIC ZONE.**



# THE MAIN COMPANIES IN STARACHOWICE



**CERRAD**



**PERFOPOL**



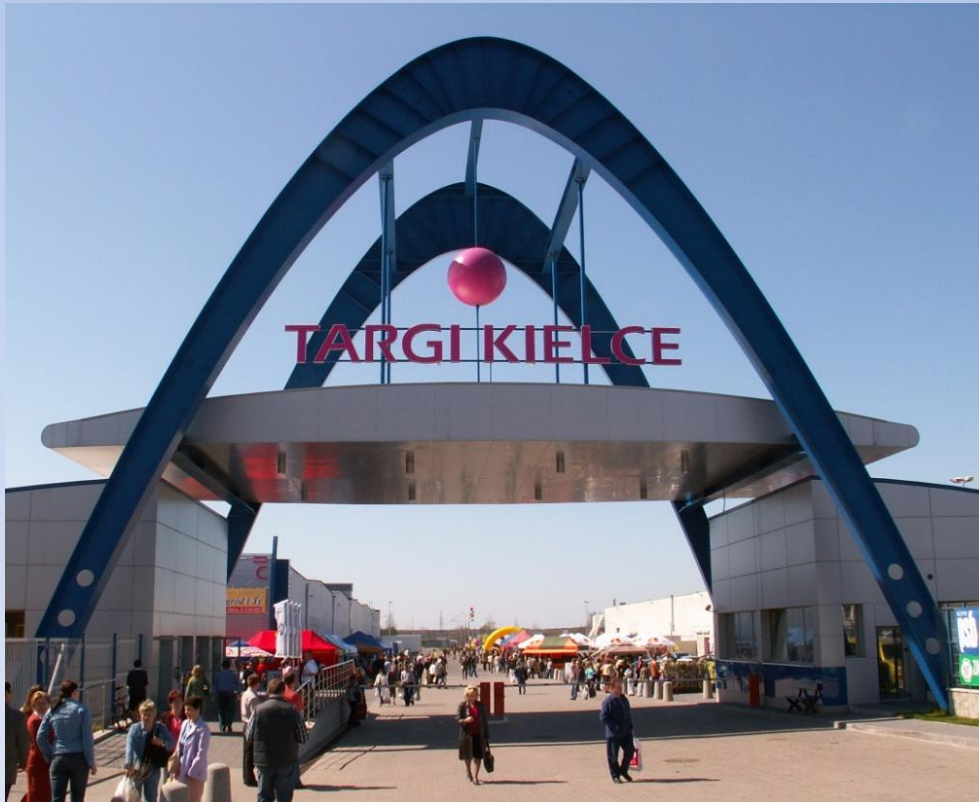
**SPECIAL ECONOMIC ZONE S.A.  
STARACHOWICE**



**MAN TRUCK & BUS**

# ŚWIĘTOKRZYSKI REGION - A GOOD PLACE FOR INVESTING AND ENTERPRISE DEVELOPING

## THE MAIN ADVANTAGES OF THE REGION



- THE VICINITY OF THE BIGGEST URBAN AREAS
- MUCH LOWER COSTS OF RUNNING A BUSINESS (IN COMPARISON WITH ANOTHER REGIONS)
- WELL DEVELOPED ROAD NETWORK
- SUPPORT OF MANY INSTITUTIONS OF BUSINESS ENVIRONMENT , INVOLVING LEGAL AND ECONOMIC CONSULTANCY AS WELL AS TRAINING SESSIONS.